Call for Entries of The 7th Edition of Fete des Bulles and 24H International Comic Marathon

The Fete des Bulles, which has been held in China since 2016, pays tribute to comics and graphic novels and provides a platform for communication and interaction among creators, publishers, agents, students and passionate readers. The 7th Edition of Fete des Bulles was initiated by the France Embassy in China and will be held nationwide from May 20 to June 4, 2023. The Fete des Bulles has been successfully held for six times in Jilin Animation Institute. In 2023, 24H International Comic Marathon which was held 5 times by Jilin Animation Institute once again became a branch activity of the 7th Edition of Fete des Bulles(Changchun).

I. Competition Purpose

With the link of "cartoonist + alumni" and the theme of "Science and Technology Metaverse" -- Comics Create the Future ", the event aims to unite with well-known international and domestic universities to create new cartoon stars, explore the IP can be industrialized, form a normal activity for exchanges between international universities, and provide a brand activity platform for practical exchanges between domestic and

foreign cartoonists and our students, comprehensively enhance the comic professional and academic influence at home and abroad.

Sponsor: Consulate General of the Republic of France in Shenyang, Animation, Comics and Games Professional Committee of China Cultural Chamber of Commerce of the Private Sector, Animation, Comic and Game Association of Jilin Province, Jilin Animation Institute

Organizer: School of Comic of JAI, IP Business Group and "Himaker" Business Group of JAI Cultural Arts Group

Co-Organizer: Northeast Normal University, Jilin University of the Arts

II. Competition Theme

The theme will be released on the opening ceremony on May 29, 2023.

III. Competition Schedules

Competition May 29-June 2, 2023

Opening ceremony May 29, 2023

Announcement of the theme & Competition process

May 30, 2023

Voting May 31, 2023

Expert Comments & Closing Ceremony June 1, 2023

IV. Competition Method

- 1. Colleges and universities at home and abroad are invited to send a team to compete with the professional cartoonist team and the cartoon alumni team of Jilin Animation Institute.
- 2. According to the theme announced on the opening ceremony, each team will carry out 24-hour creation in the form of broadcast at the venue (branch venue, online), and complete 24 pages of comic works with complete plots.
- 3. Judging will be conducted according to professional perspectives such as the completion of comic works, artistic sense of photography and story lines, etc. The works will be published and awarded the following day.
- 4. After the awards, the works will be exhibited on the Mutual Creation World network platform.

V. Awards

- 1 First prize (Prize of RMB 2,000 yuan, Certificate of Honor)
- 2 Second prizes (Prize of RMB 1,500 yuan, Certificate of Honor)
- **3 Third prizes** (Prize of RMB 1,000 yuan, Certificate of Honor)
- 30 Excellent Individual Awards (Prize of RMB 300 yuan

equivalent value souvenirs, Certificate of Honor)

- 1 Excellent Script Award (Prize of RMB 1,000 yuan)
- 1 Best Popular Award (Prize of RMB 1,000 yuan)
- **15 Excellent Instructor Awards** (Prize of RMB 1,000 yuan)

VI. Entry Requirements

- 1. The participants shall ensure that the whole and part of the work have independent, complete, clear and undisputed copyright; and also guarantee that the created works will not damage any third party's contribution right, portrait right, reputation right, privacy right and other legitimate rights and interests. Authors shall bear the legal responsibility for their work;
- 2. The topic of work created during competition should be healthy and positive, no pornographic or violent elements allowed, which shall obey Chinese laws and cultural policies as well.

VII. Competition Process

- 1. Download and fill in the electronic application form from the official website of Jilin Animation Institute or fill in the attached form.
- 2. Before May 22, 2023, send your signed electronic application form to the official email address of this competition: jaianimation@126.com, with the subject of "24H International Comic

Marathon + Your Name".

3. May 29, 2023 9:30 to 10:00 Exhibition panel creation and photo taking

May 29, 2023 10:10-11:30 Opening ceremony

May 29, 2023 14:00 -- 16:00 Round Table Conference

- 4. May 30, 2023 9:00 to 9:30 Opening Ceremony
- 5. May 30 10:00-May 31 10:00, 2023, official Competition Hours
- 6. May 31, 2023 10:00 Collection of works/Evaluation
- 7. June 1, 2023 9:00-9:30 Works Publishing/AwardedJune 1, 2023 9:50-11:30 Expert comment
- 8. July2023, Certificate will be awarded to all the participating works, and certificates and prizes will be awarded to the winning works.

VIII. Entry Instructions

- 1. By participating in the competition, participants agree to accept all rules, articles of association and instructions formulated by the organizing committee.
 - 2. Once works submit, no withdrew allowed for any reason.
- 3. Complete personal info must be submitted while apply. The contributors shall be responsible for the losses caused by unclear or inaccurate registration info.
 - 4. All entry works must be completed. Sketches or any half-finished

works are not accepted.

- 5. All submitted works are deemed as grant the exhibition right of all authorized exhibition established by the Organizing Committee. All these materials can be used for news reporting, media broadcasting, brochures, books or magazines, TV stations, internet, mobile media or other new media special publicity column.
- 6. By applying for the 7th Edition of Fete des Bulles and 24H International Comic Marathon, the participants will be deemed as authorize Organizing Committee to archive your work, and the Organizing Committee has the right or / and authorize a third party to use the works and relevant materials permanently and free of charge for promotion purpose, which means the Organizing Committee has the right to display, publicize and promote the entry works and relevant materials without paying any fees to contributors, but the contestants will be signed. The specific signing method, location and order will be determined by Organizing Committee.
 - 7. No registration fee.
 - 8. All completed works will not be returned.
- 9. The organizer and organizing committee Consulate General of the Republic of France in Shenyang, Animation, Comics and Games Professional Committee of China Cultural Chamber of Commerce of the Private Sector, Animation, Comic Game Association of Jilin Province,

Jilin Animation Institute have the final right to interpret the rules for the selection, exhibition and selection of works of the activity.

IX. Description of copyright and other legal issues

- 1. The participants shall not infringe the patent right, copyright, trade mark right, reputation right, portrait right or any other legitimate rights and interests of any other third party. The legal affairs and disputes arising therefrom shall be borne by the participants.
- 2. Participants must ensure that their entries are original, and they are the sole and exclusive owners and rights holders of the submitted works. Participants agree that their participation will not result in:
- (1) Infringing the exclusive rights, intellectual property rights, industrial property rights, personal rights or other rights of any third party, including but not limited to copyright, trademark, patent, trade secret or confidentiality obligation.
 - (2) Violating other applicable laws of any country in the world.
- 3. For all conflicts and disputes arising from the Chinese and English translation of this call for entry, the Chinese version shall prevail.
 - 4. This call for entry shall take effect from the date of publishing.